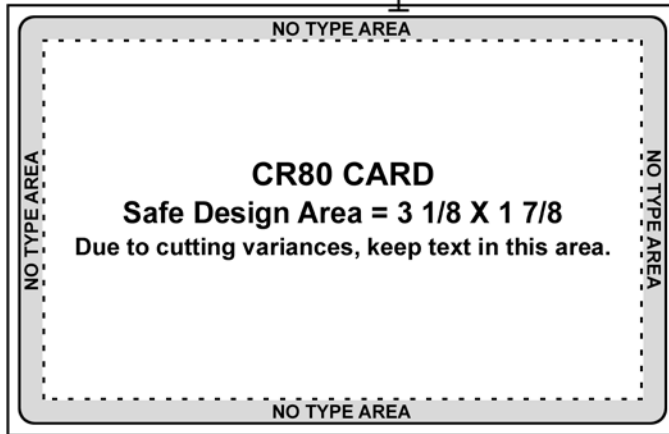
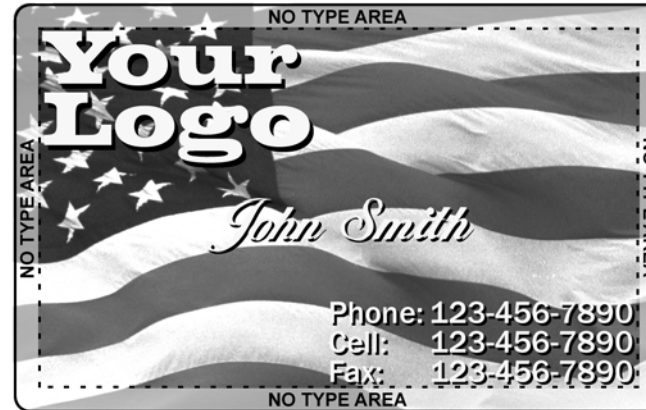


## DURACARD® LAYOUT REQUIREMENTS

**BLEED DEMENSIONS = 3 1/2 X 2 1/4**  
BLEEDING 1/16 INCH



**FINISHED DIMENSIONS = 3 3/8 X 2 1/8**



**FINISHED DIMENSIONS = 3 3/8 X 2 1/8**

**Download our Photoshop .psd design template by visiting:**  
<http://www.duracard.com/assets/media/template.zip>

### **If we will be designing your card:**

- For logos and artwork provide large, clean art to insure the highest quality scan.
- We scan images/photographs sent by mail up to 8.5" wide X 11" high. Larger images than this will incur additional charges.
- Images should be scanned at 600 dpi or greater at a minimum size of 3.5" wide X 2.25" high and saved in RGB format as a high-quality JPEG or TIFF.
- Camera-ready text is not necessary. We will set all text at no additional charge.
- Subsequent revisions charged at \$85.00 per hour.

### **If submitting a complete pre-produced card layout via the web, your design must meet these guidelines:**

- We use the Windows® operating system. Sorry, we cannot accept Macintosh® files.
- The layout should be sized to 3.5" wide X 2.25" high X 600 dpi or greater with all text within a 3/16" boarder to allow for radiused cropping. Please see our Photoshop® design template for these specifics. For best results, sending us your original "layered" file is recommended. However a "flattened" image should be provided at 600 dpi or greater and saved in CMYK format as a high-quality JPEG or TIFF.
- Due to cutting variances, card designs with a framed boarder are not recommended. A possible slight shift in cutting will cause the printed frame boarder to appear off center.